



Swedish Embassy Open 2010

by the Swedish-American Chamber of Commerce of Washington DC

Platinum Sponsor:

Nammo



Washington, DC, July 1st, 2010

Dear Golfer,

It is our great pleasure to invite you and your company to become one of our sponsors for the **22nd Annual Swedish Embassy Open 2010 on Thursday, October 28th at the Old Hickory Golf Club in Woodbridge, VA**. The Swedish Embassy Open golf event has become a great tradition that attracts around 100 players each year. Participants include decision-making executives representing U.S. and Swedish businesses as well as government entities. The tournament is one of the most appreciated annual events arranged by the Swedish-American Chamber of Commerce in Washington, DC.

The successful factors, we believe, are mainly

- the mix of participants - from government, embassies, business, science and other organizations, with Swedish-US relations here in the nations capital.
- the "scramble" format enabling all golfers to enjoy the game.
- the reception and award ceremony at the residence of the Swedish Ambassador in the evening.

By using the winning concept from last year, together with some new and fresh ideas of how to maximize the experience, we are confident that we can offer you the best Swedish Embassy Open ever.

The **Gold Sponsorship 2010** (\$2,500) consists of the following parts:

1. Your logo will be displayed at the hole of choice. You also have an opportunity of serving refreshments and addressing the golfers with a marketing message.
2. One foursome will be reserved complimentary for your company.
3. An extra chance for your participating team(s) to win the first prize.
4. Your company's logo will be displayed in the information package and on the result list.
5. Your company's logo will be displayed on our web site's homepage (www.sacc-dc.org) and its golf page (www.sacc-dc.org/golf2010.html).
6. Your company name will be presented to the participants during the award ceremony.

The **Silver Sponsorship 2010** (\$500) consists of following parts:

1. Your company's logo will be displayed at one of the 18 holes.
2. An extra chance for your participating team(s) to win the first prize.
3. Your company's Logo will be displayed in the information package and on the result list.
4. Your company's logo will be displayed on our web site's golf page (www.sacc-dc.org/golf2010.html)
5. Your company name will be presented to the participants during the award ceremony.

We hope you are interested in one of these attractive sponsorship packages. We look forward to discussing your sponsorship participation in the 22nd Annual Swedish Embassy Open 2010!

Best regards,

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