



Barbara Baffer serves as Vice President, Public Affairs and Regulations, for Ericsson in its Washington, D.C. office. In this role, Ms. Baffer oversees a number of different areas central to Ericsson's global presence. As Ericsson's primary liaison with the FCC, Ms. Baffer develops and advocates Ericsson's views on all key regulatory, spectrum and trade issues impacting the company.

As another important dimension of her work, she is responsible for overseeing Ericsson's advocacy work before Congress and other federal agencies. Ms. Baffer also serves as Ericsson's liaison with numerous industry and trade organizations in Washington, D.C.

Ms. Baffer has worked for Ericsson for 19 years in the areas of government and industry affairs and marketing. And, she holds a B.A. in Government Affairs from the College of William and Mary and a M.B.A. from Lynchburg College. Within the SACC DC Chapter, she serves on the Program Committee.

Barbara is married to Dan Schwed (19 years) has two children (Evan 16 and Kate 7).